

COMMUNITY APPEARANCE COMMISSION WORKPLAN – FY 2015/2016

-1- Board/Commission Objectives	-2- Financial Input	-3- Community Impact	-4- Alternatives
<p>Community Revitalization:</p> <ol style="list-style-type: none"> 1. Continue the Community Appearance Grant program. 2. Continue the Landscape Incentive Grant program. <p>Continue efforts to encourage community improvements and renovations.</p> <p>Continue with incentives for a public/private partnership for landscape and façade improvements in the city.</p>	<ol style="list-style-type: none"> 1. Continue the Community Appearance Grant program \$30,000.00. 2. Continue with the Landscape Incentive Grant program \$10,000.00 <p>Use of existing staff, equipment, and capital budget.</p>	<p>Both grants help implement City Council goals. The Community Appearance Grant provides incentive to upgrade private properties in the commercial revitalization area. The Landscape Grant works to improve areas across the city. Improvements made through both grant programs have encouraged others to make improvements.</p>	<p>If not funded, there is a lost opportunity for public/private partnership that would benefit all. Business owners may not invest in the appearance of their business.</p>

Priority # 2**COMMUNITY APPEARANCE COMMISSION WORKPLAN – FY 2015/2016**

-1- Board/Commission Objectives	-2- Financial Input	-3- Community Impact	-4- Alternatives
<p>Continue the Saturday litter pick-up program which takes positive action towards improving the appearance of the City of Hickory.</p> <p>Promote the benefits of trees to the Community and meet a Tree City, USA requirement by holding an Arbor Day celebration.</p>	<p>Cost: \$10,000.00 Use of existing staff, equipment and capital budget.</p> <p>Cost: \$700.00</p>	<p>This cost effective program augments existing efforts by the city to clean up litter. The community impact has been positive as areas around the city are cleaned of litter. Litter pick up is conducted by a number of community service workers and the funds are set-aside for the guards overseeing these crews.</p> <p>The planting of trees provides be environmental and aesthetic benefits to the community. Tree City USA status helps the city obtain grants from the forestry council.</p>	<p>The City's litter pick-up efforts would not be augmented by this program.</p> <p>Have no celebration for Arbor Day; ineligible for the Tree City USA program.</p>

Priority # 3**Group Name: Community Appearance Commission****Chairperson: Andrew Straw****Date: February 2015****Page 2 of 3**

-1- Board/Commission Objectives	-2- Financial Input	-3- Community Impact	-4- Alternatives
Provide public education regarding litter reduction	Cost: \$500.00	This money will be used to increase awareness among children and young adults and/or donated to Keep Catawba County Beautiful.	Education is necessary to remind people of the need for litter control and its impact on the City's image.
Beautification Awards help recognize citizens that contribute to the city through landscaping and building improvements.	Cost: \$100.00	The beautification awards provide positive reinforcement to the citizens by recognizing their efforts.	Provide no recognition to the beautification efforts of the citizens.